

Prices for music licenses from www.musicsculptor.com are generally valid for an unlimited period of time.

Don't forget: As a rule, there are no license fees for use in broadcasts (TV in-house and commissioned productions), as all titles belong to the GEMA repertoire. Our price list applies for other types of use..

Any questions? We will be happy to advise you personally, for example on individual package prices or questions about licensing. hello@musicsculptor.com | +49 (0) 2208 9095995

COMMERCIALS

classic advertising that is advertised with a media budget

EUR per production, unlimited number of titles
other countries on request

	regional	GSA	Europe	world
TV (incl. online)	100	2.000	3.000	5.000
internet	-	1.000	1.500	2.500
radio or cinema	50	500	750	1.250
all media	-	4.000	6.000	10.000

- you save 50% on all second uses. Follow-up spots, cutdowns and language versions are not charged
- there are no costs for program trailers on TV (only GEMA registration required). TV presenter / sponsor mentions, competition trailers and direct response commercials (e.g. book for TV series) are charged at a 50% discount. The same applies to so-called preroll ads on adfinanced streaming platforms (e.g. YouTube, Spotify, ...)
- commercials for cultural products (movies, magazines, ...) are charged at 50%

CORPORATE & SOCIAL MEDIA

publicly accessible presentation of a company, a brand
or a product without the use of a media budget

	single license in EUR per production worldwide		subscription in EUR ∞ productions & tracks worldwide	
	per track	∞ tracks	month	year
image film	100	500	100	1.000
social media	50	250	50	500

- usage rights "Image film" apply to internet on own websites, trade fairs, events, POS and DVD / Blu-Ray
- "social media" rights of use apply to exclusive publication on publication on social media platforms (incl. embedding on own or other website/s)
- cutdowns and language versions are not charged separately in either case
- the subscription options apply to all your productions that are produced and published during the subscription period - it couldn't be simpler!

ENTERTAINMENT

feature films & series on TV, in cinemas and online

EUR per track

	GSA	world
all media	200	400
video on demand	100	200

- as a rule, no costs are incurred for use in TV service productions, as the collecting societies (including GEMA, GVL) collectively manage this (only GEMA notification required)
- "video-on-demand" only includes streaming

AUDIO & OTHER

pure audio productions and all other uses

	single license in EUR per production worldwide		subscription in EUR ∞ productions & tracks worldwide	
	per track	∞ tracks	month	year
podcast	100	-	35	350
video game	100	500	-	-
audio book	50	250	-	-
other	100	500	-	-

- for commercial release audio or sampling, please contact us for an individual agreement
- once a title has been licensed for a podcast series, it may be used repeatedly in further episodes without further licensing (e.g. use as a theme tune or separator). The subscription fee per month or per year applies to one podcast (including all episodes produced in one year)

Valid from 01.03.2021

All prices are quoted in euros and are subject to VAT at the current rate of 7%. The General Terms and Conditions (GTC) of Music Sculptor GmbH apply, which can be viewed at any time at www.musicsculptor.com.

Unless expressly agreed otherwise, we grant a non-exclusive and perpetual license for the use of the tracks listed on the license application in the specified audiovisual production. The license includes all track versions.

As soon as the registered production is edited or already licensed tracks are used for other productions, a new license must be obtained.

COMMERCIAL RELEASE AUDIO

The pure re-release of tracks, e.g. on compilations, soundtracks or similar via traditional outlets (physical, digital download, streaming) is only possible after approval on request and will be charged on a pro rata basis.

MOVIE TRAILERS, TV TRAILERS, OWN COMMERCIALS AND COMMERCIAL BREAKS

Cinema film trailers are considered cinema commercials when they are shown in cinemas, but are charged as normal TV commercials when they are broadcast on TV. There are no license fees for TV trailers, station commercials and commercial breaks used by TV stations to promote in-house and commissioned productions - only GEMA registration is required.

TV IN-HOUSE AND COMMISSIONED PRODUCTIONS

The use of music in TV in-house and commissioned productions is generally covered by contracts between GEMA and GVL with the TV broadcasters. This means that it is not necessary to obtain a license for the synchronization right in such a case. Unless the producer has been exempted from a reporting obligation by the commissioning broadcaster due to the use of automated monitoring procedures, he is obliged to provide the TV broadcaster with complete information about the music used in order to ensure that the TV broadcaster reports the music correctly to the collecting societies (e.g. GEMA/GVL). TV commercials (e.g. product advertising or presenter/sponsor mentions), coproductions and free TV productions are never commissioned productions.

COLLECTING SOCIETIES

Rights administered by the collecting societies (GEMA, GVL, ...) (in particular performance and reproduction rights) cannot be acquired by us. The tariffs, registration forms and contact persons can be found at www.gema.de or www.gvl.de. For the use of music on TV, radio or in cinemas, the producer usually does not incur any costs for the rights administered by GEMA and GVL, as broadcasters and cinema operators have generally concluded framework agreements with the collecting societies.

The Music Sculptor team will be happy to help you find a tariff and register - please contact us.